

MEMENTO YEARBOOK PRIVACY POLICY

At MementoPix, we deeply value your privacy and the safeguarding of your data. Please take a moment to review our privacy policy to understand how we prioritize and protect your information.

MementoPix Inc. offers access to the following (“Services”): a website, a publisher portal, an online photo book editor and a photo uploader application.

These Services are accessible via an internet browser to printing and photography organizations (“Publishers”) and designated individuals including schools employees and designated volunteers (“Schools”), parents/guardians (“Parents”) and students (“Students”) for the creation of yearbooks or other types of photo-based memory books.

MementoPix’ Privacy Policy (“Policy”) explains how we collect and use images, photos, hyperlinks, email addresses, physical addresses, names, phone numbers, or any type of text submitted through our Service, and how we store, access and use web cookies, email, newsletters, telephone services, traditional mail or any other type of communication when we or you connect with us (all referred as Content).

This Policy is subject and bound to MementoPix [Terms of Use](#). Each time that you access our Services and Content you acknowledge that you have read, understand and agree to be bound by the MementoPix [Terms of Use](#) and Privacy Policy. By accessing and using our Services, the User agrees to be bound by these Terms. If the User does not agree to be bound by the Terms, then the User should not use any MementoPix Services.

MementoPix follows and implements the privacy protection acts of most countries, including Canada, the United States, United Kingdom, and Australia.

WHAT INFORMATION IS COLLECTED?

MementoPix collects personal information from you when you submit Content using our Services (as described in the [Terms of Use](#)). We also collect information such as name, email, phone number and address when you communicate with MementoPix Support Services and MementoPix Sales Services, and interact with MementoPix social network accounts. While using our Services, we use several technologies including but not limited to web cookies, tracking pixels, embedded scripts to make our Services work and learn about your usage pattern. We also receive and may collect your IP address, device token and system configuration.

USE OF COLLECTED INFORMATION AND CONTENT BY MEMENTOPIX

MementoPix uses collected information and posted Content to learn about your usage pattern to improve our product towards the goal of improving the speed and convenience of building photo books or accessing support tools and services. MementoPix does not sell, rent or distribute information or Content to third parties.

USE OF COLLECTED INFORMATION BY PUBLISHERS, SCHOOLS, PARENTS, AND STUDENTS

Publishers, Schools, Parents, and Students who have access to MementoPix Services must follow, obey all rules & regulations pertaining to the protection of Content as described in the [Terms of Use](#).

INFORMATION COLLECTION OPT-OUT

You may opt out at any time from receiving promotional communication from MementoPix. You may withdraw your consent for all collected information and Content you have submitted/uploaded – your account submitted information and posted Content will be removed at which time you will not be able to use or access MementoPix Services.

KEEP COLLECTED DATA SAFE

Our staff is trained in how to keep your information safe and secure. They cannot access information without the consent of a higher manager and without the consent of the publisher or the school. We use secure and trusted third-party services, such as Amazon Web Services and data centers, to protect security and confidentiality. We hold your information and only keep it as long as needed. In the case of yearbooks, the data will be destroyed 18 months after the book is completed.

CHILDREN'S ONLINE PRIVACY ACT

MementoPix enforces a strong mechanism in its Services to ensure that children protected by local, regional, national, or any other applicable online privacy legislation or regulations in countries where we do business will not be able to submit information or Content without verifiable parental/guardian consent. Since MementoPix is committed to the principles of child online privacy protection, we offer the same services to Members who do not have any formal regulations or laws should they wish to make use of them.

REQUEST FOR ACCESS TO PERSONAL INFORMATION, QUESTIONS, OR COMPLAINTS:

If you have any questions about privacy or any privacy complaints, please contact us by sending an email to privacy@mementopix.com.

DATA BREACH COMPLIANCE PROGRAM

Privacy breaches will be reported within 72 hours of us being first aware of it to the impacted individuals. A breach can be defined (but not limited) a hack or infiltration of our network, accidental access by an employee with not the proper security access or data thieves. Our protocol is as follows:

1. Stop the breach immediately by any means necessary.
2. Assess the damage by analyzing what the breach was exactly.
3. Notify all individuals impacted if any.
4. Complete an internal security audit.
5. Implement added security measures learned from the breach to protect the data.
6. Update our plan in case of a future breach.
7. Update our employees on the new plan.

CHANGING THE PROTECTION POLICY

MementoPix may at any time modify these terms and it is your responsibility to visit this page periodically for updates. (Last update on 2024-05-24)

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